



# Branding Proposal

Brand identity and design services proposal

## Proposal Details

### Prepared For

Client Name

Company

Address

### Prepared By

Your Name

Company

Phone

## Proposal Sections

1

### Discovery

Details about discovery for this proposal.

2

### Brand Strategy

Details about brand strategy for this proposal.

3

### Visual Identity

Details about visual identity for this proposal.

4

### Deliverables

Details about deliverables for this proposal.

5

### Timeline

Project schedule with key dates and phases.

6

### Investment

Pricing, payment terms, and what's included in the cost.

#### What Happens Next

Review this proposal carefully. If you have any questions or would like to discuss modifications, please don't hesitate to reach out. Once you're ready to proceed, sign the acceptance section below and return a copy to begin the engagement.

### Acceptance & Authorization

By signing below, you accept this proposal and authorize the work to begin as outlined above.

#### Client Acceptance

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Print Name