



Marketing RFP Response

Professional response to a Request for Proposal

Industry: Marketing

Proposal Details

Prepared For

Client Name

Company

Address

Prepared By

Your Name

Company

Phone

Proposal Sections

1

Executive Summary

A brief overview of your proposal and key value proposition.

2

Company Overview

Details about company overview for this proposal.

3

Technical Approach

Details about technical approach for this proposal.

4

Management Plan

Details about management plan for this proposal.

5

Pricing

Details about pricing for this proposal.

6

References

Details about references for this proposal.

What Happens Next

Review this proposal carefully. If you have any questions or would like to discuss modifications, please don't hesitate to reach out. Once you're ready to proceed, sign the acceptance section below and return a copy to begin the engagement.

Acceptance & Authorization

By signing below, you accept this proposal and authorize the work to begin as outlined above.

Client Acceptance

Signature

Date

Print Name